

Peninsula Optimist Club

2023 Tree Sale

Hi Coordinators,

The Peninsula Optimist Club is very excited about the upcoming Christmas tree sale. This will be our 76th year on the corner of N. Lombard & N. Chautauqua Blvd.

I'd like to encourage all organizations to promote the tree and wreath sale. The better we work together, the greater our success will be in providing funding to our groups.

The Club requires all members and adult volunteers age 18 and older to have a background check. If you did a background check in 2022 you don't need to complete this year. We are asking that the background checks be completed by November 20th. The Club covers the cost of the Background check. If you can't remember if you completed a background check last year, contact Bonnie Jackson at info@peninsulaoptimistclub.org. All forms are on the Club website.

The Club has 3 opportunities to raise funds for your organization.

- **\$10.00 coupon:**
Your organization distributes coupons to family & friends. They print off or show the sales team the coupon on their phone. Your group receives credit for each one returned. The Club is working on the coupons. We have to create one for each organization with your group name. I'll send it out when completed.
- **Wreath Sale:**
The wreath promotion flier attached to this email is ready to go. This sale is very simple. Direct customers to the POC website to order wreaths and garland and your organization will receive 50% of the profits from each item sold. No order forms and no collecting of funds on your end.
- **Volunteer hours:**
The tree sale is staffed by volunteers. Organizations sign up their group members to volunteer Monday to Sunday at the Tree Lot. Organizations receive funding based on the total amount of hours volunteered. The Club was able to donate \$14.75 per hour volunteered last season.
- **I'm looking for a group that can put their creativity to work decorating the tree lot this season. Contact me if you're interested.**

Coordinators will have access to the following Google documents.

- Volunteer Schedule: Look at examples/directions on the schedule for how to sign up.
- Weekend Duty Schedule: Lets volunteers know their station assignment on the weekend.
- Promotional materials.
- Volunteer expectations.

I'm looking forward to working with everyone to have a successful sale this season. I can be reached at tteuscher6@hotmail.com or 503-260-4271.

Sincerely,

John Teuscher
Peninsula Optimist Club